

In-house Graphic Designer

Company: Reading Solutions UK

Location: Team Valley, Gateshead

Salary: Competitive

Employment Type: Full-time, Permanent

About the job:

We are recruiting for a Graphic Designer to join our growing Marketing Team. You will be responsible for the development and implementation of a wide variety of projects and campaigns used across various marketing channels.

You will also take ownership of managing our brand guidelines and ensuring that all content and design work that goes out is in-keeping with our brand identity. The successful candidate will be involved in all aspects of the design lifecycle, some of which will include web graphics, social media, advertising, print material, bespoke campaigns and events.

Qualification Requirements:

Education:

- Bachelors Degree or equivalent education and experience.
- Experience: Minimum two years of relevant experience in an agency or in house position

Skills:

- **Creative expertise:** Strong illustrative and conceptual skills with a clean design approach.
- **Technical proficiency:** Mastery of Adobe InDesign, Illustrator and Photoshop
- **Communication:** Excellent verbal and written skills.
- **Brand savvy:** Commercially oriented, skilled in designing within brand guidelines to deliver results.
- **Multitasking:** Capable of handling multiple tasks while maintaining high quality under strict deadlines.
- **Passionate:** Deep enthusiasm for creative communications and take pride in your work.
- **Organisational skills:** Extremely well-organised, thriving in fast-paced, dynamic environments.
- **Print & digital design:** Able to produce high-standard corporate and promotional print materials and digital assets for web, social media, and ad campaigns.
- **User-centric design:** Understanding of UX and UI principles and user-centred design.
- **Web development:** Experience in supporting the development of website builds and content creation.
- **Project management:** Managing design projects from when the brief is set to completion.
- **Innovative mindset:** Driven to introduce new ideas and solutions.
- **Adaptability:** Open to feedback and committed to achieving optimal results.

- **Proofing skills:** Excellent proofing abilities and meticulous attention to detail.

Desirable skills:

- Knowledge of animated and video editing software such as Adobe Premiere and After Effects is not required but would be advantageous.

**If interested, please send your CV and portfolio to Marketing Director,
Rachel Roberts, at rachel@readingsolutionsuk.com**